



SARAH DUET

Graphic Art & Design

I am an interdisciplinary artist with over a decade of experience in creative communications for authors, artists, musicians, non-profits, churches, and various small businesses. As a lifelong lover of books, I deeply appreciate their ability to impact our lives. I understand the role that design aesthetics play in enhancing the reading experience and complementing a meaningful text to help it reach its target audience.

EXPERIENCE

Sarah Duet, LLC (May 2011-Present)

- Print design for books, albums, brochures, posters, apparel, home goods
- Graphic art for social media, web design, logos and branding
- Communication consulting services
- Personal creative work: multimedia art, painting, writing, speaking

Creative Director (Prev. Social Media Manager/Graphic Designer)

The Narrative Enneagram (July 2019-Present)

- Implemented new branding to create a distinct, modern visual identity
- Increased audience across 4 social channels by over 15K followers
- Interviewed authors, conducted book giveaways with over 4K total views
- Redesigned workbooks and slides for 8 online courses

Digital Media Strategist / Graphic Designer

Asbury United Methodist Church (April 2018-July 2021)

- Created weekly sermon graphics for screens, signage, and print bulletins
- Art-directed and contracted local photographer for website project
- Designed and developed new website

Creative Director of Worship Arts / Graphic Designer

Noel United Methodist Church (May 2016-December 2017)

- Full rebranding and website design overhaul
- Collaborated with pastoral staff to shape the design of all worship experiences using music, media, art, video, interactive aesthetic pieces, and other creative elements
- Created and distributed print, digital, and video resources to deepen spiritual practice
- Supported Director of Communications weekly on matters of branding, graphic design, website maintenance, etc.

Co-founder / Graphic Designer

Yellow House of Highland, Community Renewal Int. (April 2013-May 2016)

- Co-founded intentional community and residential young adult internship
- Designed all collateral for print, apparel, merchandise, website, social media, email newsletters, and online store
- Worked with staff to develop and design resources and curriculum

CONTACT

**SARAHDUET.COM/
DESIGN**

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EDUCATION

B.A. COMMUNICATION: NEW MEDIA DESIGN

Centenary College of Louisiana
Shreveport, LA (2011)

EXPERTISE

- **Graphic design**
- **Book covers**
- **Digital art**
- **Branding + identity**
- **Social media**
- **Photography**
- **Copywriting**